

AREAS OF EXPERTISE

Service Model Design

Change Management & Cross-Unit Collaboration

Student Voice & Leadership

Mentorship Program Design

Digital Learning

Curriculum Design

SELECTED PUBLICATIONS

Adopting Online Course Sharing to Impact Student Success Metrics for Underrepresented Students

Chapter 7 in *Celebrating Students and their Experiences at HBCUs*, 2026

Collaborative Online Course Sharing Supports Student Success at HBCUs and MSIs

SREB Journal of Education Practices and Trends, 2024

Advising at HBCUs: A Resource Collection Advancing Educational Equity and Student Success

Co-editor, National Resource Center for The First-Year Experience and Students in Transition, 2022

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BIOGRAPHY

JAMILA S. LYN

BOTTOM UP THINKING CONSULTING

Founder & Chief Student Success Strategist

Bottom Up Thinking Consulting

Jamila S. Lyn is a leading advocate for student success within the Historically Black College and University (HBCU) landscape. With over two decades of experience serving HBCU campuses in faculty, advisory, and administrative roles at institutions including Morehouse College, Spelman College, Florida Memorial University, and Benedict College, she brings deep institutional insight and a cross-sector perspective to conversations at the intersection of equity, innovation, and institutional sustainability.

As Founder and Chief Student Success Strategist of Bottom Up Thinking Consulting, Jamila advises colleges and education partners on building scalable, equity-centered strategies that align technology, talent, and cross-sector collaboration to expand access and improve student outcomes. Known for her ability to bridge diverse stakeholders and translate complex challenges into actionable solutions, she facilitates high-impact dialogue that moves ideas into implementation.

In 2023, she was named Outstanding Educator of the Year by Essence Magazine and Warner Bros. Films, a recognition that reflects both her impact in the field and her commitment to advancing student-centered innovation. Her scholarship and thought leadership examine student retention, digital equity, and the impact of trauma in learning environments—grounding her work in both research and real-world application.

20+ YEARS IN HIGHER EDUCATION

Faculty · Advisory · Administrative Leadership

ACCELERATE STUDENT SUCCESS THROUGH OPERATIONAL EXCELLENCE